A close-up photograph of a red Riva scooter. The focus is on the side panel, which features a black seat with a quilted pattern, a white 'Riva' logo in a cursive font, and a black vent grille with horizontal slats. The background is blurred, showing a white metal railing and autumn foliage.

Introducing
something practical
for people who
don't have to be.

Riva 50/80/180



The Riva 50.



The Riva 80.

The Riva. From Yamaha.

It's more entertaining than a Perrier water fight.

Practical, yet not a beige Pinto. Fashionable, even without an embroidered alligator.

Introducing the Riva, from Yamaha. A brand-new way of getting from here to there that comes in three sizes, five colors, and affords you something no other two-wheeler its size can.

Horsepower with dignity.

The Riva was designed specifically for those of you who'd prefer not to show up at the tennis club, the Shakespeare Festival, or the garden party on the same uninspired moped the kid down the street delivers papers on.

It was designed for those of you who'd like to ride like the wind, yet still arrive in style.

For that reason, the Riva has a step-through frame and a thick, wide, comfortable seat so you can preside over the power, rather than straddle it. This also gives you the option of riding in everything from tennis gear to white tie and tails. From a sun dress and sandals to an evening dress and four-inch heels. Should the mood strike you.

The front apron works in conjunction with the front fender to shield you from dirt, splashes and other low-flying surprises, so you arrive wearing the same color clothes you left in. The apron also houses a convenient storage compartment for small items. For big items, there's a luggage rack in the rear.

The fully enclosed engine and belt drive system provide clean, smooth, quiet, trouble-free propulsion, with

plenty of power to merge swiftly with traffic. In fact, the Riva 180 is freeway legal.

Throttle and hand brakes are at a relaxed arm's reach. (The Riva 180 also has a foot brake at a relaxed leg's reach.) Complete instrumentation is perfectly positioned a glance away.

Hydraulic shock absorbers, in both the front and rear, smooth out the ups and downs of getting from here to there.

And riding a Riva is simplicity itself. Because it's fully automatic. Which means it does just about everything but pack your picnic and load your tennis racquet.

It starts with the simple push of a button. The CDI ignition and automatic choke provide the dependability and precise air/fuel mixture needed to start the first time, in any weather.

Just to make sure you don't go anywhere until you're good and ready, the Riva 180 won't start until the brake is engaged. And on the 50 and 80, a special mechanism keeps you from moving unless the ignition switch is in the "run" position.

Once you're underway, a fully automatic transmission does all the shifting for you. So you can concentrate on more important things.

Like where you're going.

And how much fun you're having getting there.

The Riva 180.

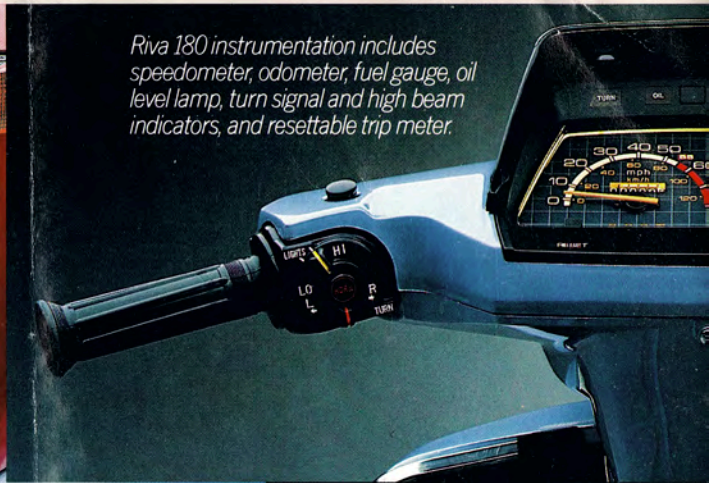




A bottom-link front suspension and hydraulic shocks front and rear keep the ride smooth when the pavement isn't. Waterproof and dustproof drum brakes front and rear provide plenty of stopping power.



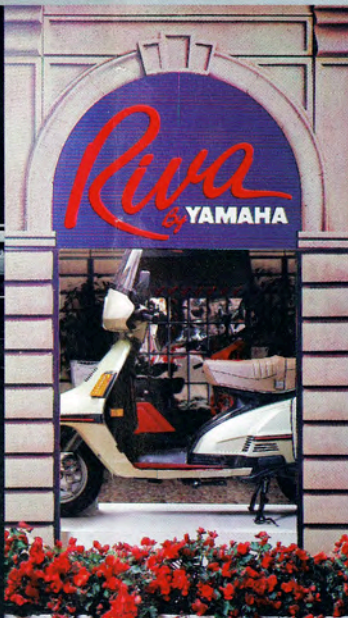
The step-through frame design lets you dress normally and sit comfortably.



Riva 180 instrumentation includes speedometer, odometer, fuel gauge, oil level lamp, turn signal and high beam indicators, and resettable trip meter.



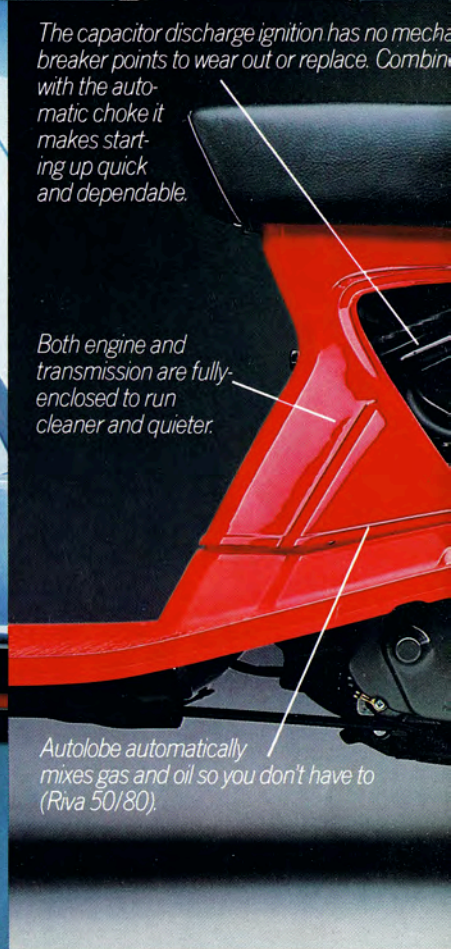
One very useful Riva feature is your Riva dealer, who's fully equipped to offer you service, parts, a complete line of accessories and apparel, plus any other help you might need.



Every Riva features a convenient pushbutton electric start. A special mechanism on the Riva 50 and 80 keeps you from moving until ignition switch is in "run" position. And the Riva 180 won't start until the brake is engaged.



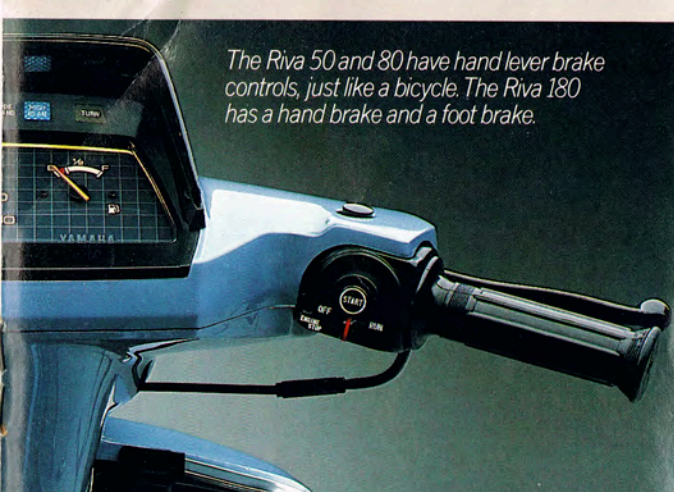
Complete lighting includes extra-bright turn signals, side reflectors, a taillight and 25 watt headlight.




The capacitor discharge ignition has no mechanical breaker points to wear out or replace. Combined with the automatic choke it makes starting up quick and dependable.

Both engine and transmission are fully-enclosed to run cleaner and quieter.

Autolube automatically mixes gas and oil so you don't have to (Riva 50/80).




The Riva 50 and 80 have hand lever brake controls, just like a bicycle. The Riva 180 has a hand brake and a foot brake.




Convenient luggage rack.

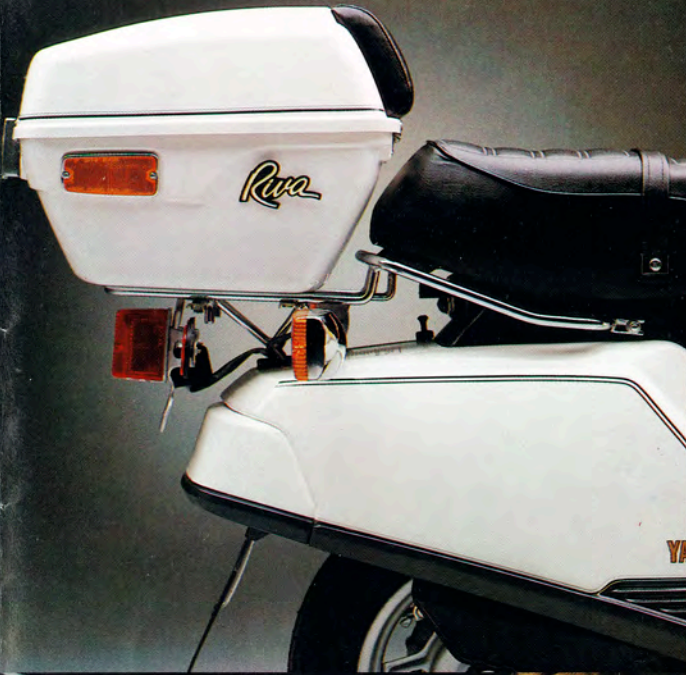
Engine and fully-automatic, variable-speed V-belt transmission deliver smooth, easy-to-control, virtually maintenance-free power.

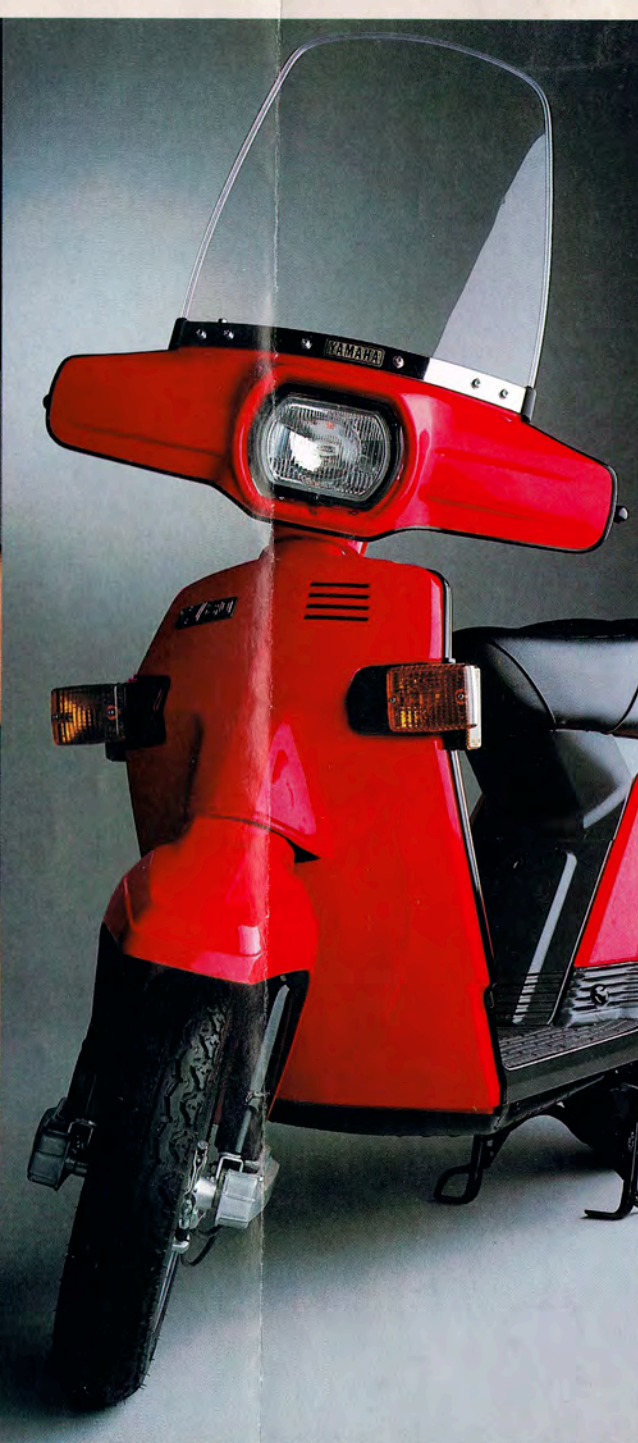


Handy travel compartment for maps, gloves, odds, ends and other small items.



The Riva's front fender and apron not only provide aerodynamic efficiency but shield you from dirt, splatters and other foreign substances encountered in your travels.





What the well-dressed Riva and rider will be wearing.

As fully equipped as the Riva is, there's always room for improvement. Namely, genuine Riva accessories, designed to make your Riva even more — pardon the expression — practical. And genuine Riva apparel, designed to make you look terrific.

Just as you would expect from Yamaha, every Riva accessory or apparel item is made with the highest quality materials to give you the same combination of style and performance you buy a Riva for in the first place.

And there's a wide selection for you to choose from, most of which are pictured on the left.

If you need more carrying capacity than the luggage rack that comes with your Riva, you have several choices:

Our *large chrome luggage rack* (not pictured) bolts on easily and is designed to accommodate larger items.

The Riva *travel trunk* is color-coordinated and has a locking lift lid for secure storage, and a padded backrest.

Our *large wire basket* will carry plenty of what you have to carry. And our separate *vinyl basket bag* closes securely to protect valuables from the elements.

To protect larger valuables, specifically you, from wind and dust, there's a color-coordinated *fairing with windshield*.

If you make frequent court appearances, you'll want our handy side-mounted *tennis racquet carrier*.

And then there's something no

Riva key should be without — a Riva *key chain*.

As for apparel, may we show you something in an easy-care, shrink resistant, 50/50 poly blend? You can choose from Riva *T-shirts, shorts, sport shirts* and *jackets* for both men and women. Plus *hats* and *visors* to match. All color-coordinated in attractive combinations of red, blue and tan.

And you can top everything off with our stylish and exclusive Riva *half-shell riding helmet*. This Department of Transportation-approved helmet, made of strong, lightweight polycarbonate, is nylon lined for comfort and comes with a visor to help reduce glare.

So, now that you know just how good a Riva can look, and how good you can look on a Riva, isn't it about time you got on a Riva?

FEATURES	RIVA 180	RIVA 80	RIVA 50
Starting	Electric	Electric	Electric
Ignition	Transistor Controlled	Capacitor Discharge	Capacitor Discharge
Transmission	V-Belt, Automatic	V-Belt, Automatic	V-Belt, Automatic
EPA Rating**	85 mpg	95 mpg	More than 100 mpg
Fuel Tank Capacity	1.7 gal (6.5l)	1.2 gal (4.7l)	1.0 gal (3.8l)
Estimated Trip Capacity	145 mi	114 mi	100 mi+
Complete Instrumentation (incl. fuel gauge)	Standard	Standard	Standard
Automatic Choke	Standard	Standard	Standard
Brake Controls	foot for rear, hand for front	hand for front and rear	hand for front and rear
12-Month Limited Warranty	X	X	X
SPECIFICATIONS			
Engine Type	4-Stroke, OHV Forced-Air Cooling, Single w/balancer	Fan-Cooled, 2-Stroke, Reed Valve Single	Fan-Cooled, 2-Stroke, Reed Valve Single
Bore & Stroke	63.0 x 55.0mm	49.0 x 42.0mm	40.0 x 39.2mm
Compression Ratio	10.0:1	7.0:1	7.0:1
Maximum Torque	10.9ft-lbs (1.5kg-m) @ 6,500rpm	5.8ft-lbs (0.80kg-m) @ 4,000rpm	3.9ft-lbs (0.54kg-m) @ 4,500rpm
Carburetion	Mikuni, BS28	Mikuni, VM13	TK, Y12P
Lubrication	Wet Sump	Autolube	Autolube
CHASSIS			
Overall Length	72.4" (1,840mm)	71.7" (1,820mm)	64.6" (1,640mm)
Overall Width	28.1" (715mm)	26.4" (670mm)	24.2" (615mm)
Overall Height	44.1" (1,120mm)	40.2" (1,020mm)	39.0" (990mm)
Seat Height	29.3" (745mm)	29.8" (757mm)	27.2" (690mm)
Wheelbase	50.8" (1,290mm)	47.2" (1,200mm)	44.3" (1,125mm)
Ground Clearance	5.1" (130mm)	4.3" (110mm)	3.9" (100mm)
Dry Weight	253 lbs (115 kg)	180 lbs (82 kg)	125 lbs (57 kg)
Oil Capacity	1.4 qt (1.3l)	1.2 qt (1.1l)	1.1 qt (1.0l)
Front Suspension	Bottom Link	Bottom Link	Bottom Link
Rear Suspension	Unit Swing Arm	Unit Swing Arm	Unit Swing Arm
Front Brakes	Drum	Drum	Drum
Rear Brakes	Drum	Drum	Drum
Front Tires	3.50-10	3.50-10	2.75-10
Rear Tires	3.50-10	3.50-10	2.75-10
Coloring	Mist Blue Metallic, Champagne Gold	Chappy Red, White	Chappy Red, Robin Blue
ACCESSORIES			
Color-Coordinated Fairing		X	*
Color-Coordinated Lockable Trunk		X	X
Chrome Luggage Carrier		X	X
Wire Basket		X	*
Vinyl Basket Bag		X	*
Tennis Racquet Carrier		*	*
Custom Floor Mat			*
Side Stand	Standard		*

*Available Spring, 1983. **Mileage figures based on EPA testing, for city riding. Your mileage may vary depending on the way you ride. Rear view mirror(s) standard equipment. Always wear a helmet and eye protection. Specifications are subject to change without notice.

