

Here's to another seventy years

VESPA IS YOUNG

Timeless Italian styling, Vespa is an icon that goes beyond mere trends. Thanks to unique design paired with modern technology, Vespa continues its reign as the iconic symbol of scooters — something it has done for 70 years.

Vespa is much more than just a scooter; it's the companion of countless adventures, a reflection of our own personality. It's a celebration of design, technology, and independence. For generations it has inspired freedom, mixing elegance, audacity, and style while adding a bit of unpredictability and color to our lives.

Vespa.

The classy, irreverent side of light mobility.



FREEDOM AND DREAMS TRAVEL FAST

Vespa has continued to win generations of fans for over 70 years thanks to one thing — charisma. This charisma communicates freedom, continuously allowing Vespa to enter the collective imagination.

Throughout its rich history, Vespa has been at the center of cultural and social revolutions, musical and cinematographic movements, artworks and songs. It has emerged unchanged from evolutions in trends and styles. Even today, in the era of digital and social communications, Vespa circles the globe rapidly and without boundaries. Vespa is an icon of unique design that transcends values of environmental sensitivity and independence.



HUNDREDS OF EMOTIONS

The first truly global mobility brand, Vespa has become a bridge between generations. It is unrivaled in its ability to enter different contexts, and became a central player, engaging differing social environments and creating unique cultural phenomena. Vespa has driven cultural, musical, and youth revolutions. It has generated intense gatherings like the Vespa World Days, and today it is one of the most popular Italian brands, known worldwide.







GRIGIO TITANIO (USA MY17-18)

(CAN MY17-18)

GIALLO GELOSIA (USA MY18)
*Limited Edition

GTS **SUPERSPORT**

The Vespa GTS 300 ABS SuperSport is the most aggressive of the GTS range. Its sporty spirit stands out through its Grigio Titanio matte paint combined with eye-catching features such as its black seat, all new molding, and the new black dedicated graphics. Technology is shared with the other GTS models: ABS 2-channel braking system, and ASR traction control. A multimedia platform to connect your smartphone is also available as an accessory.

SPRINT 5 150

The new Vespa Sprint S 150 embodies the fast and youthful models of the '60s and '70s combined with modern technology. The standout design elements include: a sport design and the rectangular headlights; LED daytime running lights; front wheel ABS braking system; sporty graphics; matte black rims; and a dedicated color scheme that even when parked conveys a strong dynamic feel. New for 2017, the Sprint S receives the revolutionary i-get engine.

I-GET: STANDING FOR "ITALIAN GREEN EXPERIENCE TECHNOLOGY" IS A MODULAR ENGINE FAMILY THAT FOCUSES ON INCREASED TORQUE AT LOW RPMS. DURABILITY AND LOWER MAINTENANCE.

GRIGIO TITANIO (USA MY17-18)



GIALLO GELOSIA (USA MY18)





SPORT COLLECTION

PRIMAVERA 150



VERDE PORTOFINO

GRIGIO SETA

(USA 150 MY16)

(USA 150 MY18)

The Vespa Primavera Touring in the exclusive Verde Portofino color offers everything you love about the Primavera model such as LED daytime running lights, the new i-get engine and adds additional accessories, including a chrome front and rear rack, touring screen and premium seat.

The Vespa Primavera Touring is ready for any journey.



SEI GIORNI 300



SEI GIORNI

(USA MY18) (CAN MY18)

The Special Edition, individually numbered Sei Giorni pays homage to one of the first events that proved the genius of the modern scooter as designed by Corradino D'Ascanio.

In 1951, Piaggio entered the Piaggio Squadra Corse in the 26th ISDE held in Varese. Ten Vespa 125s were modified with larger fuel tanks, a more streamlined leg shield, and a larger right side cowl was added to accommodate a larger carburetor. Of the 10 scooters entered, 9 of these riders achieved the coveted gold medal!

These individually numbered GTVs painted a matte green with black and red accents, were built to celebrate this momentous achievement, are powered by a 300cc engine, the most powerful Vespa motor ever created, which is twice as large and much more robust than what won the awards in 1951.



GTS TOURING 300

The GTS Touring features a clean modern look that combines timeless Vespa styling with chrome accents, flyscreen with a beautiful Rosso Vignola paint scheme and the safety of ABS-ASR.



300

GTV: The Vespa GTV 300 features cutting-edge technology, like ABS and ASR, that is perfectly blended with the vintage traits characterized by the split saddle, flyscreen, front mudguard mounted headlight, and smartphone and a 42-liter top box are also available as accessories.



VERDE PORTOFINO (USA MY17) (CAN MY17)

Both of these vehicles set new safety standards with a 2-channel ABS braking system and ASR traction-control system.



TOURING COLLECTION





VESPA GTS 300 ABS-ASR

Maximum power and elegance: the Vespa GTS has no equal on the market. The 300cc engine-the most powerful in the entire Vespa range-is combined with a front and rear disk braking system with ABS and ASR traction control for absolute rider safety. The scooter's exuberance is softened by smart lines, a sophisticated range of colors, and advanced style solutions: daytime running lights, new front cowl, seat, rear light, and analog and digital instrument panel, with a USB port.





ROSSO PASSIONE (USA MY17-18) (CAN MY17-18)

BIANCO INNOCENZA (USA MY17-18) (CAN MY17-18)

VERDE SPERANZA (USA MY18)
*Limited Edition

VESPA GTS SUPER 300

The GTS Super is Vespa in its most dynamic form. Typical Vespa design is enhanced with sporty details like the signature grill, black wheel rims, special front cowl, analog and digital instrument panel with red backlighting, and USB port. The powerful 300cc engine ensures top performance from a Vespa, and the front and rear-disk brakes ensure only the best in safety.







VESPA PRIMAVERA 50 / 150

Distinctive for its modern streamlined look, the Vespa Primavera features key elements that echo the exclusive style of the Vespa 946. Highlights include the new frame and innovative features for enhanced quality, including increased space between the handlebars and seat, and a low saddle height that allows for easier access to the ground, ensuring greater comfort for rider and passenger. The longer wheelbase and overall length boosts stability while maintaining the agility typical of every Vespa. Further highlights include front LED daytime running lights, a new digital instrument panel, and a compartment beneath the seat that easily accommodates a 3/4 helmet. Both engines, the 50cc 4-stroke 4V and the 150cc 4-stroke 3V with electronic injection were designed for improved fuel consumption and reduced emissions.

I-GET: STANDING FOR "ITALIAN GREEN EXPERIENCE TECHNOLOGY" IS A MODULAR ENGINE FAMILY THAT FOCUSES ON INCREASED TORQUE AT LOW RPMS. DURABILITY AND LOWER MAINTENANCE.





VESPA SPRINT 50 / 150

In a hectic world, you need a strong personality to get noticed and make your mark. The Vespa Sprint has the charisma of the Vespa tradition, a worldwide style icon and symbol of Italian lifestyle that's built on elegance and joie de vivre. The distinctive design that secured the success of the Vespa range has been restyled for modernity in the Vespa Sprint, which carries on the Vespa S heritage and leads the way in "small body" two-wheelers. Fluid lines, front LED daytime running lights, and compact dimensions combine with attention to detail, creating a scooter that is easy to handle, gutsy, and fearless in city traffic. **New for 2017**, the Sprint receives the revolutionary i-get engine.

I-GET: STANDING FOR "ITALIAN GREEN EXPERIENCE TECHNOLOGY" IS A MODULAR ENGINE FAMILY THAT FOCUSES ON INCREASED TORQUE AT LOW RPMS. DUBARILITY AND LOWER MAINTENANCE





WINDSCREEN

methacrylate. Brackets finishing in line with the style of the vehicle. Offers effective protection against the weather and excellent visibility.

TRANSPARENT FLYSCREEN

Vespa clear flyscreens are superior quality impact-resistant methacrylate. This medium sized shield offers effective protection and complements the style of the vehicle.

















Painted Topbox 42L GTS / GTS TOURING / GTV / GTS SUPER / GTS SUPERSPORT

Painted top box, with backrest covered using the same material and finish as the saddle. Fresh, modern design complementing the soft, flowing forms of the Vespa. It can hold one flip up helmet or two jet helmets.

Painted Topbox 32L PRIMAVERA / PRIMAVERA TOURING / SPRINT / SPRINT S

capacity - big enough even for a flip up helmet. Raised Chrome Vespa logo. Compatible backrest available (sold separately).

| | *PRIMAVERA 50 | *PRIMAVERA 150 *PRIMAVERA 150 TOURING | *SPRINT 50 |
|-------------------------------|--|---|--|
| ENGINE | SINGLE CYLINDER 4 STROKE, 4 CATALYZED HI-PER4 VALVES | SINGLE CYLINDER 4 STROKE, 3 VALVES, CATALYZED | SINGLE CYLINDER 4 STROKE,4 CATALYZED HI-PER4 VALVES |
| ENGINE CAPACITY | 49.9 CC | 154.8 CC | 49.9 CC |
| BORE X STROKE | 39 MM X 41.8 MM | 58 MM X 58.6 MM | 39 MM X 41.8 MM |
| MAX. POWER | 4.6 HP (3.4 KW) @ 9,500 RPM | 12.7 HP (9.5 KW) @ 7,750 RPM | 4.6 HP (3.4 KW) @ 9,500 RPM |
| MAX. TORQUE | 2.8 FT LBS (3.8 NM) @ 8,000 RPM | 9.4 FT LBS (12.8 NM) @ 6,500 RPM | 2.8 FT LBS (3.8 NM) @ 8,000 RPM |
| FUEL CONSUMPTION | 96.8 MPG (41.15 KM/L)** | 94.8 MPG (40.3 KM/L)** | 96.8 MPG (41.15 KM/L)** |
| FUELING | CARBURETOR | ELECTRONIC INJECTION | CARBURETOR |
| COOLING | FORCED AIR | FORCED AIR | FORCED AIR |
| STARTER | ELECTRIC AND KICK STARTER | ELECTRIC | ELECTRIC AND KICK STARTER |
| GEARBOX | AUTOMATIC CVT WITH TORQUE SERVER | AUTOMATIC CVT WITH TORQUE SERVER | AUTOMATIC CVT WITH TORQUE SERVER |
| CLUTCH | AUTOMATIC CENTRIFUGAL DRY CLUTCH WITH DAMPER PADS | AUTOMATIC CENTRIFUGAL DRY CLUTCH WITH DAMPER PADS | AUTOMATIC CENTRIFUGAL DRY CLUTCH WITH DAMPER PADS |
| FRAME | BODY IN SHEET STEEL WITH WELDED STRUCTURAL REINFORCEMENTS | BODY IN SHEET STEEL WITH WELDED STRUCTURAL REINFORCEMENTS | BODY IN SHEET STEEL WITH WELDED STRUCTURAL REINFORCEMENTS |
| FRONT SUSPENSION | ESS TYPE SINGLE ARM WITH COIL SPRING AND HYDRAULIC SHOCK ABSORBER | SINGLE ARM WITH COIL SPRING AND HYDRAULIC SHOCK ABSORBER | ESS TYPE SINGLE ARM WITH COIL SPRING AND HYDRAULIC SHOCK ABSORBER |
| REAR SUSPENSION | COIL SPRING WITH HYDRAULIC SHOCK ABSORBER | COIL SPRING PRELOAD ADJUSTABLE (4 POSITIONS) AND HYDRAULIC SHOCK ABSORBER | COIL SPRING WITH HYDRAULIC SHOCK ABSORBER |
| FRONT BRAKE | HYDRAULICALLY ACTUATED 200 MM STAINLESS STEEL DISC BRAKES | HYDRAULICALLY ACTUATED 200 MM STAINLESS STEEL DISC BRAKES | HYDRAULICALLY ACTUATED 200 MM STAINLESS STEEL DISC BRAKES |
| REAR BRAKE | MECHANICALLY ACTUATED 140MM DRUM BRAKES | MECHANICALLY ACTUATED 140MM DRUM BRAKES | MECHANICALLY ACTUATED 140MM DRUM BRAKES |
| ABS/ASR | - | FRONT WHEEL ABS | - |
| FRONT TIRE | TUBELESS 110/70 - 11" | TUBELESS 110/70 - 11" | TUBELESS 110/70 - 12" |
| REAR TIRE | TUBELESS 120/70 - 11" | TUBELESS 120/70 - 11" | TUBELESS 120/70 - 12" |
| LENGTH / WIDTH / WHEELBASE | 73" X 28.9" X 52.4" (1,860 MM / 735 MM / 1,330 MM) | 73" X 28.9" X 52.8" (1,860 MM / 735 MM / 1,340 MM) | 73" X 28.9" X 52.4" (1,860 MM / 735 MM / 1,330 MM) |
| SADDLE HEIGHT | 30.7" (780 MM) | 30.7" (780 MM) | 31.1" (790 MM) |
| FUEL TANK CAPACITY | 1.8 GAL (7 L) | 2.1 GAL (8 L) | 1.8 GAL (7 L) |
| VEHICLE WEIGHT | 240 LBS. (108 KG) | 260 LBS. (118 KG) | 240 LBS. (108 KG) |

THE COMPANY RESERVES THE RIGHT TO MAKE TECHNICAL, STYLE AND APPEARANCE CHANGES AT ANY TIME. RIDE CAREFULLY AND ALWAYS WEAR A DOT APPROVED HELMET AND APPROPRIATE RIDING APPAREL. COMPLY WITH THE HIGHWAY CODE AND ENVIRONMENTAL REGULATIONS. READ THE USER AND MAINTENANCE HANDBOOK CAREFULLY. ALWAYS ASK ORIGINAL SPARE PARTS AND ACCESSORIES. OFFICIAL VESPA DEALERS CARRY ORIGINAL VESPA SPARE PARTS AND ACCESSORIES, ARE TRAINED TO GIVE PROFESSIONAL VEHICLE CARE TO YOUR MOTORCYCLE AND CAN PROVIDE ASSISTANCE FOR THE BEST PURCHASING EXPERIENCE. VESPA ORIGINAL SPARE PARTS ARE WARRANTED BY VESPA'S MANUFACTURER LIMITED WARRANTY AND ARE DESIGNED FOR CONSISTENT VEHICLE PERFORMANCE.

ALL SPECS SHOWN HERE ARE MY17

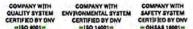
| *SPRINT 150 *SPRINT S 150 | *GTS 300 *GTS 300 TOURING *GTS 300 SUPER *GTS 300 SUPERSPORT | *GTV 300 SEI GIORNI |
|--|--|--|
| SINGLE CYLINDER 4 STROKE, 3 VALVES, CATALYZED | SINGLE CYLINDER 4 STROKE 4 VALVES, ELECTRONIC INJECTION, CATALYZED | SINGLE CYLINDER 4 STROKE 4 VALVES, ELECTRONIC INJECTION, CATALYZED |
| 154.8 CC | 278 CC | 278 CC |
| 58 MM X 58.6 MM | 75 MM X 63 MM | 75 MM X 63 MM |
| 12.7 HP (9.5 KW) @ 7,750 RPM | 21 HP (15.8 KW) @ 7,750 RPM | 21 HP (15.8 KW) @ 7,750 RPM |
| 9.4 FT LBS (12.8 NM) @ 6,500 RPM | 16.4 FT LBS (22.3 NM) @ 5,000 RPM | 16.4 FT LBS (22.3 NM) @ 5,000 RPM |
| 94.8 MPG (40.3 KM/L)** | 71.2 MPG (30.3 KM/L)** | 71.2 MPG (30.3 KM/L)** |
| ELECTRONIC INJECTION | MAGNETI MARELLI FUEL INJECTION AND ECU | MAGNETI MARELLI FUEL INJECTION AND ECU |
| FORCED AIR | LIQUID COOLED | LIQUID COOLED |
| ELECTRIC | ELECTRIC | ELECTRIC |
| AUTOMATIC CVT WITH TORQUE SERVER | AUTOMATIC CVT WITH TORQUE SERVER | AUTOMATIC CVT WITH TORQUE SERVER |
| AUTOMATIC CENTRIFUGAL DRY CLUTCH WITH DAMPER PADS | AUTOMATIC CENTRIFUGAL DRY CLUTCH WITH DAMPER PADS | AUTOMATIC CENTRIFUGAL DRY CLUTCH WITH DAMPER PADS |
| BODY IN SHEET STEEL WITH WELDED STRUCTURAL REINFORCEMENTS | BODY IN SHEET STEEL WITH WELDED STRUCTURAL REINFORCEMENTS | BODY IN SHEET STEEL WITH WELDED STRUCTURAL REINFORCEMENTS |
| SINGLE ARM WITH COIL SPRING AND HYDRAULIC SHOCK ABSORBER | SINGLE ARM WITH COIL SPRING AND HYDRAULIC SHOCK ABSORBER | SINGLE ARM WITH COIL SPRING AND HYDRAULIC SHOCK ABSORBER |
| COIL SPRING PRELOAD ADJUSTABLE (4 POSITIONS) AND HYDRAULIC SHOCK ABSORBER | COIL SPRING PRELOAD ADJUSTABLE (4 POSITIONS) AND HYDRAULIC SHOCK ABSORBER | COIL SPRING PRELOAD ADJUSTABLE (4 POSITIONS) AND HYDRAULIC SHOCK ABSORBER |
| HYDRAULICALLY ACTUATED 200 MM STAINLESS STEEL DISC BRAKES | HYDRAULICALLY ACTUATED 220 MM STAINLESS STEEL DISC BRAKES | HYDRAULICALLY ACTUATED 220 MM STAINLESS STEEL DISC BRAKES |
| MECHANICALLY ACTUATED 140MM DRUM BRAKES | HYDRAULICALLY ACTUATED 220 MM STAINLESS STEEL DISC BRAKES | HYDRAULICALLY ACTUATED 220 MM STAINLESS STEEL DISC BRAKES |
| FRONT WHEEL ABS | ABS / ASR | ABS |
| TUBELESS 110/70 - 12" | TUBELESS 120/70 - 12" | TUBELESS 120/70 - 12" |
| TUBELESS 120/70 - 12" | TUBELESS 130/70 - 12" | TUBELESS 130/70 - 12" |
| 73" X 28.9" X 52.8" (1,860 MM / 735 MM / 1,340 MM) | 76.8" X 30.3" X 54.1" (1,950 MM / 770 MM / 1,375 MM) | 76.8" X 30.3" X 54.1" (1,950 MM / 770 MM / 1,375 MM) |
| 31.1" (790 MM) | 31.1" (790 MM) | 31.1" (790 MM) |
| 2.1 GAL (8 L) | 2.2 GAL (8.5 L) | 2.2 GAL (8.5 L) |
| 260 LBS. (118 KG) | 348 LBS. (158 KG) | 348 LBS. (158 KG) |

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^{**}FUEL ECONOMY ESTIMATES ARE BASED ON US EPA EXHAUST EMISSION CERTIFICATION DATA AND SHOULD BE USED FOR COMPARISON PURPOSES ONLY. YOUR ACTUAL MILEAGE WILL VARY DEPENDING ON ROAD CONDITIONS, HOW YOU RIDE AND MAINTAIN YOUR VEHICLE, ACCESSORIES, CARGO AND OPERATOR/PASSENGER WEIGHT.















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